

KSRCT Entrepreneurship Development Cell

List of Event Organized

Academic Year 2023-24					
S. No.	Date	Name of the Activities	Resource Person/ Collaborating Agency	Target Audience	Number of Participants
1.	11.03.2024	TNSDC – Naan Mudhalvan AU- Niral Thiruvizha (Hackathon) Even Semester 23-24-BE./B.Tech. Final Year Student Project Work Execution plan	TNSDC	Students	Circular No.1139 (13.03.2024) send all Students and Faculty.700 Students
2.	18.03.2024 19.03.2024	Empowher International Conclave for Women in Stem	Agaram Foundation in association with Centre for Empowerment of Women, Anna University & Mullai Academia International	Students	Circular No.1068 (4.03.2024) sent all students and faculty
3.	11.03.2024 12.03.2024	RAISEathon Hackathon solving Environmental and Social problems	AICRAISE		Circular No.1116 (08.03.24) sent all students and faculty
4.	7.03.2024	TNBJP Startup Cell – Innovate Tamil Nadu	TNBJP Startup Cell	Students	Circular No.1029 (27.02.2024) sent all students and faculty
5.	06.03.2024	Women in Innovation – Expo event	KSR Educational Institution	Faculty & Students	460
6.	01.03.2024	Selected Ideas of MSME Idea Hackathon 3.0 (Women)	MSME	Students	2
7.	28.02.2024	National Science & Mathematics Day `24 Celebration – Startup Ideas	KSREI	School Students	35
8.	17.02.2024	RangUtsav`24 – RangBhavi Startup Connect	The Half Brick – Startup Connect early Stage & StartupTN	Faculty & Students	450
9.	01.02.2024- 03.02.2024	Global Codissia Coimbatore Expo	Jubilant Tamil Nadu	Faculty	2
10.	23.01.2024	Students Participation for Startup and Entrepreneurship program	Career Development Centre	Faculty & Students	80
11.	07.01.2024	Tamil Nadu Global Investors Meet (TNGIM) 2024	Department of Technical Education, Tamil Nadu	Faculty & Students	300
12.	29.12.2023	Tiruchengode Startup Meetup organized by StartupTN & KSRCT MSME Business incubator	Mr.Sadayappan Subramanian Founder & CEO of Auditor Works, Tirunelveli	Faculty & Students	128
13.	27.12.2023	Niral Tiruvizha Seminar	Dr.N.Tiruvenkadam & Dr.D.Vasudevan	EDC & Project Coordinators	20
14.	22.12.2023	“Startup Connect Early Stage”	The Half Brick	Faculty & Students	40

15.	25.11.2023	A Special Guest Lecture on "Entrepreneurship in Artificial Intelligence -m Scope and Opportunities" to all Second Year B.E/B.Tech Students	Mr.Shanthababu Pandian AI and Data Architect Rolan AI product Solutions London, England United Kindom	Faculty & Students	75
16.	23.11.2023	Hackathon Program on Tamil Computing	StartupTN	-	Circular sent all students and faculty
17.	18.11.2023	Opportunities in E-Mobility Values chain for startups	SAEINDIA ITEC	Students	54
18.	8.11.2023-9.11.2023	2 nd Year – Selected Hostel students for startup expert program	Mr.Balasubramanian Jeyam Founder, 'The Half Brick, Bangalore.	Students	68
19.	30.10.2023-31.10.2023	2 nd Year – Selected Hostel students for startup meeting with expert	Mr.Balasubramanian Jeyam Founder, 'The Half Brick, Bangalore.	Students	88
20.	8.10.2023	Kolli Hills Conference	Nallal Award Trust	Principal, Faculty & Publics	60
21.	6.10.2023	Aravinth Panch visited MSME Incubation Centre	Aravinth Panch	Faculty	10
22.	01.10.2023	National conclave on Agrotech exhibition in New Delhi	NTTM	Principal, Professors	100
23.	12.10.2023	Innovation Incubation and startupsteps for Budding Engineers"	Dr. N.Tiruvenkadam	Students	86
24.	12.10.2023-13.10.2023	Two days Exhibition cum salefor women Self Help Group Products	Tamil Nadu Corporation for Developmentof Women Ltd (Mahalir Thittam) District Mission Management Unit, Namakkal	Faculty & Students	Public Visitors & 800Students
25.	29.09.2023	Mou and Startup Details	KSREI	Faculty & Students	120
26.	22.09.2023	Vibrant Tamil Nadu Expo	DigitALL (Digital Knowledge Forum of TN Chamber Foundation)	Faculty & Students	40
27.	18.09.2023	MoU with MSME TDC	MSME Technology Development Centre	Faculty & Students	60
28.	30.08.2023	FICCI-Bionic Enabled-Future Innovation Reskilling Startup Transformation 2023 Summit & Awards	FICCI	-	-
29.	29.08.2023	MSME Idea Hackathon 3.0(Women) Pool ofExperts EvaluationPhase - IV	Mr.A.Syed Ibrahim, Technical Lead Enthu Technology Solutions IndiaPvt. Ltd. Mr.S.Gowtham, IEDP-EDII-TN Field Coordinatoor and MasterTrainer Salem. Dr.Indumathy K Managing director ellesbiotech	Faculty & Students	32
30.	28.08.2023	MSME Idea Hackathon 3.0(Women) Pool ofExperts EvaluationPhase - III	Mr.K.Sakthivel, Project Lead, Tamil Nadu Startup and InnovationMission. Dr.C.Ramanigopal, Treasurer, Salem District Small	Faculty & Students	40

			Scale & Tiny Industries Association, Salem. Dr.S.Aravinth, Executive Director & CSO ELIES BIOTECHPRIVATE LIMITED, Erode.		
31.	26.08.2023	MSME Idea Hackathon 3.0(Women) Pool of Experts EvaluationPhase - II	Dr.S.Jai Sankar, Project Officer, Entrepreneurship Development Institute of India. Dr.C.Ramanigopal, Treasurer, Salem District Small Scale & Tiny Industries Association, Salem. Mr.S.Ramachandran, Deputy General Manager, SIDBI (Small Industries Development Bank of India), Erode. Dr.S.Aravinth, Executive Director & CSO ELIES BIOTECHPRIVATE LIMITED, Erode.	Faculty & Students	40
32.	25.08.2023	MSME Idea Hackathon 3.0(Women) Pool of Experts EvaluationPhase - I	Dr.S.Jai Sankar, Project Officer, Entrepreneurship Development Institute of India. Dr.C.Ramanigopal, Treasurer, Salem District Small Scale & Tiny Industries Association, Salem. Mr.S.Ramachandran, Deputy General Manager, SIDBI(Small Industries Development Bank of India), Erode. Mr.S.Boopathi, Deputy Manager, Electrical, Ponni Sugars, Erode.	Faculty & Students	40
33.	19.08.2023	Startup Tiruvizha	StartupTn Codissia	Deans, Director, HODs, Faculty, Staff, Students	750
34.	17.08.2023	Exposure visit to TamilNadu Startup Festival at Coimbatore	Startup Festival Codissia	Faculty & Students	800
35.	9.08.2023-11.08.2023	Converting Innovation into a Startup	Mr. S.Gowtham	Students	41
36.	27.07.2023	Girls Students meeting with the principal regarding MSME Idea Hackathon 3.0	MSME Idea hackathon 3.0	Students	100
37.	04.07.2023	Women Faculty with The Principal regarding MSME Idea Hackathon 3.0	MSME Idea hackathon 3.0	Female Faculty & HoD	22
38.	09.06.2023 - 10.06.2023	StartupTN – Tamil Nadu Startup Tiruvizhaa	StartupTN	Students	46

Academic Year2022-23

S. No.	Date	Name of the Activities	Resource Person/ Collaborating Agency	Target Audience	Number of Participants
1.	16.03.2023	Guest Lecture on Incubation services and Support for Research & Developmentation	Mr. V. Jagannathan, Project Assistant Technology Business Incubator, Vellore Institute of Technology, Vellore - 632 014	Students & Faculty	100
2.	27.02.2023	Innovation in Urban Water Management Practices	Dr. T. Pradeep	Students & Faculty	46
3.	22.02.2023	Microbial Pigment in the Food industry - Innovation and insight.	Dr.M.Indhumathi, AP/ JCT College of Engineering & Technology	Students & Faculty	80
4.	08.02.2023	UMAGINE CATALYST 23	Mr.T.Mano Thangaraj, Hon'ble Minister of IT & Digital Services Government of Tamil Nadu	Students & Faculty	500
5.	03.02.2023	Entrepreneur and Competencies - Preparing for 21st Century	Mr.S.Shanmugam, Director, Design Desk India Pvt.Ltd, Chennai.,	Students & Faculty	104
6.	25.01.2023	Awareness program on Innovation and Entrepreneurship	Dr.N.Tiruvenkadam, Professor & Head, Department of Mechatronics Engineering, K S Rangasamy College of Technology, Tiruchengode.	Students & Faculty	217
7.	25.01.2023	Innovation and Entrepreneurship	Dr.N.Tiruvenkadam, Professor & Head, Department of Mechatronics Engineering, K S Rangasamy College of Technology, Tiruchengode.	Students & Faculty	122
8.	16.12.2022	Workshop on Entrepreneurship Development programme	Dr. Ramanigopal and Dr. M Maignanam	Students	105
9.	09.12.2022 & 10.12.2022	MSME Idea Hackathon 2.0	Dr.C.Ramanigopal, Salem District Small Scale & Tiny Industrial Association, Salem. Dr.S.Aravindh, ELIES Biotech Pvt Ltd, Erode. Mr.S.Ramachandran , Assistant General Manager, SIDBI,Erode. Mr.Sakthivel kaliappan, Project Lead, Tamil Nadu Start-ups & Innovation Mission Regional Start-ups Hub, Erode. Mr.K.Jagadeshkumar-Zhaghram , Med Tech Pvt Ltd, Erode	Students	130 Students
10.	29.11.2022	Design of Hydraulic Pumps-An Insight	Dr. K.R. Aswin Sidhaarth	Students & Faculty	49
11.	28.11.2022 to 02.12.2022	5 Days Workshop on "Vetri Nichayam"	Mrs.Gayathri Sambathkumar, Tiruppur. Mrs.Malathi, Namakkal. Mrs.R.Nadhiya, Tiruchengode.	Students & Faculty	Online 370 students

			Mrs.S.Ramya, Erode. Mrs.Nashrad Bagem, Salem.		
12.	24.11.2022	Self Help Group Products	Dr.M.Viayakumar, Professor & Head MBA	Students & Faculty	500
13.	23.11.2022	Startup Initiatives in Biotech Sector	Dr. S. Aravinth, Executive Director, Elies Biotech Private Limited, Sathy Main road, Erode- 638 004	Students & Faculty	130
14.	22.11.2022	Special Guest Lecture on "Entrepreneurial Opportunities in Lichenology"	Dr. Sanjeeva Nayaka, Scientist (Lichenology) CSIR, National Botanical Research Institute, Lucknow, India	Students & Faculty	130
15.	27.10.2022	Start-Ups Driving Innovation Upstream Oil & Gas	Mr.P.Vijayan, Senior Manager, Engineers India Ltd. Delhi	Students & Faculty	99
16.	23.07.2022	Opportunities for Faculty & Students to utilize Government schemes to Enhance Innovation, Start-up & Entrepreneurship Ecosystem in Campus	Dr.E.Baskaran. B.E, M.I.E, M.B.A ,Ph.D.C.E,F.I.E, F.1.1.P.E, (D.Litt) (D.Se) Joint Director (Engineering)/General Manager(DIC) Department of Industries & Commerce MSME Department, Government of Tamil Nadu.	Students & Faculty	520
17.	18.07.2022	Creation of Start-ups in Campuses-Adopting Experiential Pedagogical Teaching Methods	Dr.M.Viayakumar, Professor & Head MBA	Students & Faculty	540
18.	09.06.2022	MSME Idea Hackathon	Dr.C.Ramanigopal Salem District Small Scale & Tiny Industrial Association, Salem. Mr.S.Ramachandran, Assistant General Manager, SIDBI, Erode. Mr.K.Jagadeshkumar- Zhaghram, Med Tech Pvt Ltd, Erode	Students	36 Teams & 108 Students

Academic Year 2021-22

S. No.	Date	Name of the Activities	Resource Person/ Collaborating Agency	Target Audience	Number of Participants
1.	27.04.2022	A Definitive Guide to Entrepreneurship: How to Establish your own Business	Ms. Deepa Jothi S, Business associate - Customer Success - Cloud solutions, Frontier business systems, Bangalore.	Students & Faculty	113
2.	12.04.2022	Entrepreneurship as a Career	Mr. Saran C, Cheif Executive Officer, Nextbrain Technologies, Bangalore.	Students & Faculty	102
3.	06.04.2022	Evaluating "MSME Idea Hackathon 2022" Through MSME Business Incubation Centre-KSRCT	Dr.C.Ramanigopal, Treasurer, Salem District Small Scale & Tiny Industrial Association, Salem. Mr.S.Ramachandran, Assistant General Manager, SIDBI (Small Industries Development Bank of India),Erode. Dr.N.Tiruvenkadam, Professor and Head (Mechatronics Engineering), Coordinator MSME Business Incubation Center, K .S. Rangasamy College of Technology, Tiruchengode.	Students & Faculty	186
4.	05.04.2022	Evaluating "MSME Idea Hackathon 2022" Through MSME Business Incubation Centre-KSRCT	Mr.K.Jagadeshkumar, Zhagharam, Med Tech Pvt Ltd., Co-Founder, R & D Head, Erode. Mr.S.Amarath, Enthu Technologies Pvt Ltd, Coimbatore.	Students & Faculty	186
5.	29.03.2022	Idea to Business model creation strategies for budding Engineers	Mr Jagadesh L, MD of Soorya Finishers, Founder of Eco-friendly brand 'GreenCraft', Erode.	Students & Faculty	123
6.	28.03.2022	Creative Ideas for Business Blogs	Mr Prathap Somasundaram, Doctor of Philosophy, Konkuk University, South Korea.	Students & Faculty	101
7.	23.03.2022	Workshop on IPR	Dr.C.Vijayakumar, Associate Professor, Department of Mechatronics Engineering, K.S.Rangasamy College Of Technology.	Students & Faculty	109
8.	22.03.2022	Design Thinking Workshop	Mr.S.Gowtham, Field Coordinator Sona Hub, Salem.	Students & Faculty	106
9.	21.03.2022	Business Plan Preparation workshop Canvas	Dr.M.RAMAKRISHNAN, Professor in Department Of MBA, K.S.Rangasamy College Of Technology, Tirchengode.	Students & Faculty	113
10.	21.03.2022	Business Model Canvas: A Planning Tool for Entrepreneurs	Mr. Gobinath S, Assistant Professor, Department of Civil Engineering & Innovation, Ambassador-IIC Don Bosco Institute of Technology, Bengaluru, Karnataka.	Students & Faculty	106

11.	19.03.2022	Entrepreneurship Plans on SAP Application in Deregulated Market	Saravannakumar K S, Associate Consultant Wipro Limited, Bangalore.	Students & Faculty	111
12.	18.03.2022	Business communication workshop	Mr.Jagadeshkumar K, Zhagaram Technologies, Erode.	Students & Faculty	120
13.	08.03.2022	Entrepreneurship in Farming	Mr.Vetrivel P , Founder & CEO, Uzhavar Bumi, Chennai.	Students & Faculty	114
14.	27.01.2022	Entrepreneurship Skill, Attitude and Behavior Development	Ms.Dhivya Krishna, Founder, Turningpoint, Writer, Psychologist and Social Media Manager, Chennai.	Students & Faculty	112
15.	18.12.2021	Innovation & Entrepreneurship for budding Engineers	Mr.Boopathi S, Deputy Manager, Electrical Ponni Sugars Erode Ltd, Erode.	Students & Faculty	103
16.	13.12.2021	Entrepreneurship ideas & scope on Digital marketing	Mr.R.Kamaleshwaran, Chief Executive Director, ACCSYS India Dot com Store Pvt Ltd., Chennai.	Students & Faculty	109
17.	03.12.2021	EDII schemes for budding Entrepreneurs	Mr.Sam Jaikumar S, Fiels coordinatoe TNEDII, Chennai.	Students & Faculty	123
18.	3.12.2021	Marketing Strategeries for virtual Entrepreneurship	Mr.Ryan Brown, Managing partner of beebie media , UK.	Students & Faculty	111
19.	02.12.2021	Scope for Entrepreneurs through NIDHI EIR	Ms.Harshini Program Manager, HTM HTMC.	Students & Faculty	123
20.	30.11.2021	My Story	Mr.J.Sankar Managing Director, Salem.	Students & Faculty	126
21.	29.11.2021	Government support and benefits for Startups	Mr.Siva Baarathi M, Field coordinator, TNEDII hub, Tirunelveli.	Students & Faculty	121
22.	25.11.2021	Entrepreneurship Ideas for Techno Graduates in Mushroom cultivation and Value addition	Dr.S.Aravindh, Exeuctive Director & CEO, Erode.	Students & Faculty	132
23.	20.11.2021	Entrepreneurship and innovation as career Opportunity	Mr.Sarath Manoharan, Founder-CEO, Skilltern, Chennai.	Students & Faculty	105
24.	19.11.2021	Entrepreneurship and innovation in Electrical Power	Mr.S.Moulidharan, Test Lead Gainwell Technologies, Bangalore.	Students & Faculty	101
25.	11.11.2021	Entrepreneurship Education in India	Mr.Saurabh Kumar Sharma, CEO-Leadrize, New Delhi.	Students & Faculty	121
26.	25.08.2021	World Entrepreneurs Day Hoe to enable innovation driven entrepreneurship ecosystem in the campus	Mr.Bharath Venkatesan, Ambassador, International Relations, KSRCT.	Students & Faculty	102
27.	24.08.2021	World Entrepreneurs Day Transforming product into successful business	Mr..Godwin Immanuel, Co-Founder, Cambrionics, Chennai.	Students & Faculty	105
28.	22.08.2021	World Entrepreneurs Day Hindrance faced by Entrepreneur	Ms.S.Deepa Jothi, Alumini-IIC, KSRCT.	Students & Faculty	112
29.	21.08.2021	Inauguration for world entrepreneurs day	Mr.Jai Eapen, Founder and CEO, BriteCamp.	Students & Faculty	106

30.	13.08.2021	Integrated Organic Farming to become an entrepreneur	Deepalakshmi.K, Managing Director SD Farms,Vellore.	Students & Faculty	132
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Academic Year 2020-21

S.No	Date	Name of the Activities	Resource Person / Collaborating Agency	Target Audience	Number of Participants
1.	29.05.2021	Learn startup & Minimum viable Product	Mr.N.Pradeep, Founder - "The Delivery Man", Port Blair, Andaman and Nicobar Islands.	Students & Faculty	90
2.	29.05.2021	Opportunities and Startup Ideas in IT	Mr.Harold V Prabhu, Software Development Enginer - I, Amazon Development Center, Chennai.	Students & Faculty	98
3.	28.05.2021	Entrepreneurship Dream Big Start Small	Mr.G.Maettaan, Founder & CEO, Maettaan Technology, Salem.	Students & Faculty	98
4.	26.05.2021	Tuning Innovation into Entrepreneurship Opportunities	Mr.Jai Eapen, Founder, Brite Camp, Hyderabad.	Students & Faculty	130
5.	26.05.2021	A Systematic Approach for Technology Entrepreneurship	Mr.G.Maettaan, Founder & CEO, Maettaan Technology, Salem.	Students & Faculty	110
6.	25.05.2021	Latest Technology trends and Opportunities for Startup	Mr.S.Ganesh Pandian, Head, Product and Technology, Confidential, Chennai.	Students & Faculty	105
7.	22.05.2021	Effective ways to development entrepreneurial skills	Mr.S.Gowtham Managing Director and Chief Architect, VIVID Architects,Salem	Students & Faculty	95
8.	16.05.2021	Startups from Research and Development.	Dr.Chingakham, Chinglenthhoiba National Lead (India), Global Engineering Networks.	Students & Faculty	105
9.	13.05.2021	Entrepreneurship Skills	Ms.Dhivya Krishnan, Founder –Turning Point	Students & Faculty	85
10.	01.05.2021	Women Entrepreneurship in India	Ms. Yemunna Devi, Founder maya bridal studio and unisex saloon.	Students & Faculty	75
11.	28.04.2021	Food Startup Ecosystem	Ms. A. Manivannan, Ice cream specialist and independent professional MGM ventures.	Students & Faculty	90
12.	26.04.2021	Core skills for an entrepreneur	Ms. Vishnu Rangasamy, Product head , Subbu infrastructure.	Students & Faculty	88
13.	23.04.2021	From your Ph.D /Master's Thesis to a start-up	Dr. Anand Deshpande	Students & Faculty	50
14.	22.04.2021	Entrepreneurship opportunities	Ms. Anooja Bashir, Entrepreneur Founder & CEO Ourea, CoFounder &	Students & Faculty	118

			CMO Flexi Cloud COO Digitaliz, Kerala.		
15.	21.04.2021	ICT Academy MoU Sign & Awareness on Entrepreneurship Cluster Development Programme	V.Lakshmana Narayanan, Product Manager, ICT Academy.	Principal, Deans, Directors, Students & Faculty	136
16.	21.04.2021	How to start a startup?	Mr. Suresh Radhakrishnan Founder & Chief Tea Officer, Chai Kanth, Chennai	Students & Faculty	110
17.	31.03.2021	How to Start a Successful Franchise	Mr.R.Arun Prasath Manager, Ghats Honey, Erode	Students & Faculty	120
18.	29.03.2021	Business plan competition	KSRCT IIC team	Students & Faculty	100
19.	19.03.2021	Entrepreneurship Opportunities in Mechanical Industries	Ms. Akshaya Krishna Moorthi, Founder - Crea Machines and Automation, Co-Founder- Happy Ecowares, Coimbatore.	Students & Faculty	117
20.	12.03.2021	Entrepreneurship opportunities for budding engineers	Mr.K.M. Prasanna kumaran BIRAC Social innovator, Startup incubation and innovation centre, Department of Biotechnology, Govt. of India.	Students & Faculty	122
21.	12.03.2021	Startup SWOT Analysis	KSRCT IIC Team	Students & Faculty	75
22.	10.03.2021	Entrepreneurship Opportunities in Health Care Technologies	Mr.Sunil Kumar, Founder & CEO IEEARC Technologies, Delhi.	Students & Faculty	121
23.	06.03.2021	Business ethics quiz competition	KSRCT IIC Team	Students & Faculty	88
24.	06.03.2021	Entrepreneur acronyms quiz competition	KSRCT IIC Team	Students & Faculty	88
25.	04.03.2021	Startup GK Quiz Competition	KSRCT IIC Team	Students & Faculty	30
26.	02.03.2021	Breaking Down the barriers in startup	Mr.R.Ashwin Kashyap Founder-Proprietor, Bow Chow Super Dog, Coimbatore.	Students & Faculty	110
27.	02.03.2021	Tie the Startup	KSRCT IIC Team	Students & Faculty	93
28.	01.03.2021	Business Branding Strategy	Mr.Amithe Gamage, CEO Coach Personal Branding Strategist Live Streamer Sales Performance Evangelist, Sri Lanka.	Students & Faculty	110
29.	26.02.2021	Quiz competition on NEEDS scheme	KSRCT IIC Team	Students & Faculty	110
30.	25.02.2021	My Story	Mr.N.Charath Chnder, Co Founder, max ADD.	Students & Faculty	127
31.	23.02.2021	Innovation to entrepreneurship	Dr.S.M.Senthil, Assistant Professor (SG), Department of Mechanical Engineering, Kongu Engineering College, Erode.	Students & Faculty	115

32.	22.02.2021	Innovation to entrepreneurship grant opportunities	Mr.Muthu Singaram CEO, IIT Madras HTIC Incubator & Founder, Viba Zone.	Students & Faculty	107
33.	19.02.2021	Recycling of E-waste and its potential – Business Perspective	Mr.Aravinth Raj Arivalagan Co-Founder, Relock, Coimbatore.	Students & Faculty	123
34.	18.02.2021	My Story	Mr. Raj Vignesh TN Director at SALIESABS.	Students & Faculty	115
35.	18.02.2021	Find the founders	KSRCT IIC Team	Students & Faculty	47
36.	17.02.2021	How to develop Entrepreneurial mindset	Mr.S.Krishna , Founder, Ask Krishna Centre for Mindfulness (P) Ltd., & Kailasha Foundation, Coimbatore.	Students & Faculty	102
37.	16.02.2021	My Story-A Motivational Session by startup founder	Mrs.K.Deepalakshmi Managing Director, SD Farms, Vellore	Students & Faculty	100
38.	11.02.2021	Technology Entrepreneurship	Mr.Ranjithkumar Velusamy Founder Bio-Dimension	Students & Faculty	108
39.	06.02.2021	Challenges for start-ups and Entrepreneurship in medical textile	Mr.T.Sureshram, Partner Care 4 u India Pvt. Ltd.	Students & Faculty	100
40.	05.02.2021	How to start a startup?	Mr.Nelson Vasanth, Founder &CEO Fame Technologies.	Students & Faculty	110
41.	29.01.2021	Business Model Canvas(BMC)	Mr.N.Karthikeyan, Corporate Relations Manager, K.S.R Educational institute.	Students & Faculty	117
42.	07.01.2021	Startup and Entrepreneurship	Dr.Shyam Prashod Rajasekaran Founder & CEO Twirltact Technology.	Students &Faculty	144
43.	28.12.2020	Awareness program on startup & incubation	Kunnwar Vijay Parmar & Ritu Srivaastava,SKILLEIT.	Students & Faculty	133
44.	18.12.2020	Startup idea generation	Mr.Vinothkumar Chandra sekaran Vivid Clickzz Studio.	Students & Faculty	112
45.	14.12.2020	National Innovation and Startup Policy	Mr.DipanSahu, Assistant Innovation Director MoE Innovation Cell.	Students & Faculty	209
46.	08.12.2020	Entrepreneurship Development phases.	Mr.Alfred Vinod Antony, Managing director, Program Renewables Pvt. Ltd.	Students & Faculty	111
47.	02.12.2020	Entrepreneurship Opportunities	Dr.Mallikarjuna, CEO & Scientist, Promagicell Life tech Private Limited, Raksham Agri Solutions, Karnataka.	Students & Faculty	104
48.	27.11.2020	Webinar(Entrepreneur- Life history)	Mr.K.Jegadeeshkumar, Co-founder, Zhagharam Technology, Erode.	Students & Faculty	107
49.	21.11.2020	Startup and Entrepreneurship	Mr.Gokul TCM Founder and Director – E CAP, Human Resources Professional, Bangalore.	Students & Faculty	124

50.	19.11.2020	My Story	Mr.P.Thangavel, Co-Founder & Product Development Head, Rennova Solutions, Hosur.	Students & Faculty	130
51.	09.11.2020	My Story–A Motivational session by a successful innovator	Mr.Priyansh Shah , Founder & President, World Youth Heart Federation -India.	Students & Faculty	130
Academic Year 2019-20					
S. No	Date	Name of the Activities	Resource Person / Collaborating Agency	Target Audience	Number of Partiticipants
1.	30.05.2020	Youth and Social Entrepreneurial Mindset	C.Ramasubramaniam	Students & Faculty	135
2.	29.04.2020	How to create a startup eco system and let's know about the Startup ecosystem in Hong kong	Mr.Jens Wern borg (Co- Director Startup Grind- Hong Kong Chapter)	Students & Faculty	86
3.	26.04.2020	Lets know about business accelerator	Rajiv Mukherjee (CEO & Founder Incubate hub leading open innovation platform)	Students & Faculty	95
4.	20.04.2020	Why it's prefer to choose a start-up that a corporate for placements	Mr.A.Navaneetha Maha Vishnu	Students & Faculty	121
5.	20.04.2020	Know about technology business incubation	Dr.S.P.Suriyaraj (Scientific officer in Nanotechnology Nanotechnology Research, Innovation and Incubation Center PSG Step)	Students & Faculty	100
6.	06.04.2020	Come let's explore the startup world	Mr.Gajendran Ganesapandian (Member of Technical Staff Rank 2 paypal)	Students & Faculty	85
7.	08.01.2020	Recent Trends in Power Loom Industry (DST- NIMAT Project Sponsored "Entrepreneurship Awareness Camp")	Mr.V.Ashok, Managing Director Veena Cottons, Tiruchengode.	Students & Faculty	86
8.	07.01.2020 AN	Intellectual Property Rights for Entrepreneurs(DST- NIMAT Project Sponsored "Entrepreneurship Awareness Camp")	Dr.A.Lakshmi, Director/MBA, KSRCT.	Students & Faculty	90
9.	07.01.2020 FN	Business Opportunities (DST-NIMAT Project Sponsored "Entrepreneurship Awareness Camp")	Mr.M.Kailash, Managing Director, Ashapura Saw Mill, Tiruchengode.	Students & Faculty	92
10.	06.01.2020	Business Plan Development for Entrepreneurs (DST- NIMAT Project Sponsored "Entrepreneurship Awareness Camp")	Dr.M.Ramakrishnan, Professor/MBA, KSRCT.	Students & Faculty	85
11.	27.09.2019	Book to business	Dr.S.Anita, Prof & Head, KSRCT.	Students & Faculty	92
12.	23.09.2019	Workshop on : Product designing for modern entrepreneurs	Dr.M.Ramakrishnan, EDC Head, KSRCT.	Students & Faculty	88

13.	12.09.2019	Interdisciplinary business opportunity	Ms.A.Suvitha, Young Entrepreneur, KSRCT.	Students & Faculty	109
14.	10.09.2019	How to become Financially independent	Mrs.Barath Venkatesan, VB Tech Startup Consultancy, KSRCT.	Students & Faculty	115
15.	06.09.2019	Rural Entrepreneurship	Dr.G.Ayyappadasan, KSRCT	Students & Faculty	105
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